

ABSTRACT

A hair bleaching composition comprising:

- 5 (a) a peroxygen compound;
(b) a buffering agent; and
(c) cholesterol and/or derivatives thereof or mixtures thereof;
- 10 characterised in that the pH of the composition is greater than pH 10.

The composition effectively bleaches hair whilst causing less damage than conventional bleaches.

Variable	Mean	Standard deviation	Minimum	Maximum
Age	35.2	10.5	20	65
Gender	Male 78%			
Marital status	Married 65%			
Education	High school 45%			
Occupation	Manager 30%			
Income	\$45,000	\$15,000	\$20,000	\$80,000
Health status	Good 70%			
Exercise frequency	3 times/week	2	1	5
Diet quality	High	1	1	3
Stress level	Medium	2	1	3
Sleep quality	Good	1	1	3
Work-life balance	Medium	2	1	3
Overall well-being	Good	1	1	3